

Saturday 29 November

Time	Howden A	Howden B	Leighton A		Leighton B	Room 7	Room 5	Time
7:30-9:00	Breakfast						Breakfast	7:30-9:00
9:00-10:15	Community campaigning	Winning your ward for the first time	Using email effectively		How to write direct mail	Messaging for the Senedd Elections		9:00-10:15
10:15-10:45	Coffee Break						Coffee Break	10:15-10:45
10:45-12:00	PLENARY - Fighting Reform in By Elections - HOWDEN				PLENARY - Panel Messaging Masterclass - LEIGHTON			10:45-12:00
12:00-13:00	Connect: Getting started	ALDC Artworker	Lunch or Mentoring					12:00-13:00
13:00-14:00	Lunch or Mentoring		How to use MiniVan		Hi Vis campaigning	Lunch or Mentoring		13:00-14:00
14:00-14:45	Hi Vis campaigning	Understanding switch analysis	Winning the postal vote		Connect: Getting started	Effective knocking on doors		14:00-15:15
14:45-16:15	How to write a great focus article	Using AI as a councillor and campaigner	Keeping your council seat		Taking on Reform	Fundraising to win	Building your team	14:00-15:15
16:15-16:45	Coffee Break						Coffee Break	15:15-15:30
16:45-18:00	Mentoring				Mentoring			16:45-17:00
19:00-20:00	Drinks reception and dinner						Drinks reception and dinner	19:00-20:00

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7:30-9:00	Breakfast						Breakfast	7:30-9:00
9:00-10:30	ALDC Artworker	One ward campaign plan	Mentoring					9:00-10:30
10:30-11:00	Coffee Break						Coffee Break	10:30-11:00
11:00-12:15	Panel Discussion: Organising across your Senedd constituency		Taking your literature to the next level		Holding the opposition to account	Planning your digital campaign	Fundraising to win	11:00-12:15
12:15-12:30	Coffee						Coffee	12:15-12:30
12:30-13:15	Closing Plenary and Presentation				Closing Plenary and Presentation			12:30-13:15
13:15-14:15	Lunch						Lunch	13:15-14:15
14:15	Close				Close			14:15