



# Winning Today

## Polling Day Telephone Knock Up

We have a good chance of winning today, but ONLY if every single one of our supporters comes out to vote.

Your selective knocking up canvass cards will show people who have said they will definitely or probably vote for us today, plus a few people who were uncertain about voting **Labour/Conservative**, the majority of who are now switching to us.

Your job is to call on them on behalf of **Name Name**, remind them to vote today and to offer them a lift to the polling station.

It is VITAL that you persuade any reluctant voters to turn out and vote. Their vote only counts when it is IN the ballot box. Without their vote we may not win.

Thank you for help - it could make the difference between winning and losing.

### What to say when knocking up

“Hello, can I speak to (*voters name*)?”

I’m just calling on behalf of **NAME NAME** to check you are ok to go and vote today.

The result is going to be close, so **NAME** needs your vote to make sure he/she is **re/-elected**.

Would you like a lift to the Polling Station and home again to go and vote?”

*Record any lift details on the canvass card then pass on the information to the relevant committee room for action.*

Thank every voter for their support.

### You may need to put the following arguments to get reluctant voters out

1. “Everyone says **NAME NAME** is the best choice for our area - But **he/she** won’t get **re/-elected** unless your vote is IN the ballot box today. After all the work **NAME** has done for us, this is our chance to help **him/her**.”
2. “Labour can’t win here - Even **Labour/Conservatives** Cllrs have called for tactical voting in seats like **WARD NAME** to keep the **Tories/Labour** beaten.”
3. “Many **Conservatives/Labour** are uncertain about voting for **Labour/Conservatives**. Many local **Labour/Conservatives** are backing **NAME NAME** because of all **his/her** hardwork.”