

# TRAINING

ALDC

Liberal Democrat  
CAMPAIGNERS & COUNCILLORS

Come to our events and training, meet the ALDC team, trainers and learn from the experts. Top-up your skills with our wide range of training courses supporting your personal development, whether you are new to campaigning or have been active for years.

## Kickstart and Councillors Weekends – £50 discount

- Come to the party's premier residential campaign training weekend – running twice a year.
- Training and mentoring from experienced, successful Lib Dem campaigners and councillors.
- Three training levels – basic, intermediate, advanced.

## Motivate Training Days – around the UK, sign up to one near you or Online

- One day training hosted by a regional or local party.
- We provide the expert trainers and facilitators – you pick the topics.

## Webinars – free for ANY Liberal Democrats

- New topics each month, including election law, literature and messaging, building your team, campaigning, GOTV and how to be an effective councillor.
- Take part online, lasting about 45 mins – sign up, send questions and join the conversation.

## Away Days – for ALDC group members

- Teams with group membership are entitled to a facilitated away day with ALDC trainers every year.
- Help your group get the specific training and support that you need to be an effective, winning council group.



*“Kickstart is a huge opportunity for your team to carry out the intensive focused work you need to plan your win, and to learn new skills from some of the best trainers in the party.”*

**Cllr Lorna Dupré, Lib  
Dem Group Leader,  
East Cambridgeshire  
Council**



# KICKSTART AND COUNCILLORS WEEKENDS

## — REDUCED PRICE FOR ALDC MEMBERS

### What happens at Kickstart?

- Drop-in sessions on specialist campaign techniques and skills.
- In-depth strategy, mentoring and review sessions.
- Advice, techniques and tools for councillors.
- Group mentoring and your questions answered in the Expert Lounge.

### What's included

- Pick from 30+ hours of training tailored to your needs and experience.
- The price includes all your meals and accommodation from Friday evening to Sunday lunchtime.

### Who should attend?

- Candidates and campaign teams with upcoming elections.
- New and experienced councillors.
- Local election agents and campaigners.
- New team members, organisers and interns.

### Venue

- Yarnfield Park, near Stone in Staffordshire.

### Future dates

- Winter: 24-26 January 2020
- Summer: 26-28 June 2020\*
- Autumn: 27-29 November 2020
- Summer: 2-4 July 2021\*
- Autumn: 26-28 November 2021  
(\*includes Councillors Weekend)



*“For any aspiring councillor, or even a one with a narrow poll victory, the Kickstart Weekend is essential. It*

*was amazing to see so many lightbulb moments there were for people, particularly those who had lost by a handful of votes.”*

**Cllr Chris Gloster, Liberal Democrat Deputy Leader, Oldham Council**

> **BOOK YOUR PLACE NOW: [ALDC.ORG/EVENTS](https://aldc.org/events)**