

# ALDC AT FEDERAL CONFERENCE

▶ 30 TOP NOTCH 1 HOUR SESSIONS DESIGNED TO MOVE YOU AND YOUR TEAM FORWARD

## FRIDAY SESSIONS

Fri 25 Sep	15:30	Agents Training - Part 1
Fri 25 Sep	15:30	Growing your council group - Developing your targeting strategy
Fri 25 Sep	15:30	Be a Councillor - Getting your approval and selection process right
Fri 25 Sep	19:30	Digital campaigning - Planning your digital campaign
Fri 25 Sep	19:30	Being an effective councillor - Organising your work as a councillor
Fri 25 Sep	19:30	Campaigning effectively with surveys and petitions

## SATURDAY SESSIONS

Sat 26 Sep	10:30	Pick a ward and win it - developing your plan and team
Sat 26 Sep	10:30	Being an effective councillor - building a councillor brand
Sat 26 Sep	10:30	How the party works, for new members
Sat 26 Sep	14:30	Agents Training - Part 2
Sat 26 Sep	14:30	Digital Campaigning - Great emails
Sat 26 Sep	14:30	How to campaign when you have two (or more) elections on the same day
Sat 26 Sep	17:30	Pick a ward and win it - Getting started with literature and comms
Sat 26 Sep	17:30	Growing your council group - Building the team
Sat 26 Sep	17:30	Be a Councillor - Making your candidate pool more diverse

## SUNDAY SESSIONS

Sun 27 Sep	10:30	Pick a ward and win it - Talking to voters
Sun 27 Sep	10:30	Growing your council group - Developing your local message
Sun 27 Sep	10:30	Pick a ward and win it - Developing your plan and team
Sun 27 Sep	14:30	Agents Training - Part 3
Sun 27 Sep	14:30	Digital campaigning - Making the most of Facebook
Sun 27 Sep	14:30	Pick a ward and win it - Getting started with literature and comms
Sun 27 Sep	17:30	Pick a ward and win it - Get out the vote
Sun 27 Sep	17:30	Being an effective councillor - Success as a ward councillor
Sun 27 Sep	17:30	How to campaign when you have two, or more, elections on the same day

## MONDAY SESSIONS

Mon 28 Sep	14:30	Agents Training - Part 4
Mon 28 Sep	14:30	Growing your council group - Campaigning on the council
Mon 28 Sep	14:30	Pick a ward and win it - Get out the vote
Mon 28 Sep	17:45	Digital campaigning - Effective videos
Mon 28 Sep	17:45	Being an effective councillor - Making an impact on the council
Mon 28 Sep	17:45	Pick a ward and win it - Talking to voters