Milton Keynes Motivate Day – York House Centre  
22nd February 2020

Agenda

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|  | **Planning to Win** | **Campaigning to Win** |
| 10:15 | Welcome | |
| 10:30 | Fundraising | Building Your Candidate Brand |
| 11:45 | Coffee | |
| 12:00 | Direct Mail | Getting Your Message Right |
| 13:15 | Lunch | |
| 13:45 | Producing Effective Literature | Campaigning with Video |
| 15:00 | Tea | |
| 15:15 | ALDC Artworker | Knocking on Doors & MiniVAN |
| 16:00 | End | |

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[www.york-house.org.uk/](http://www.york-house.org.uk/)